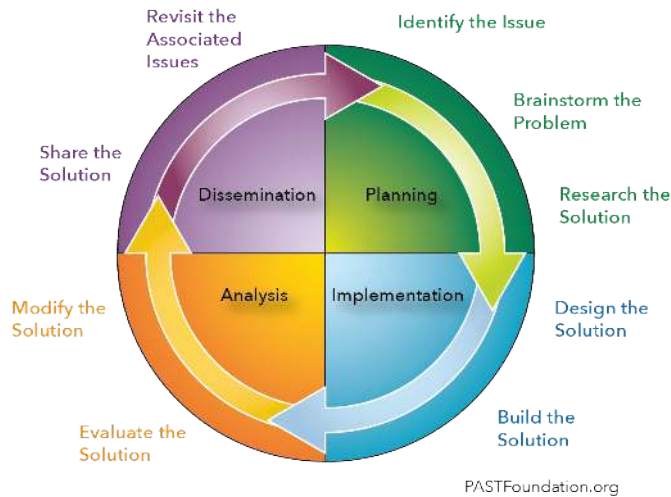


Surviving the Wild Mini Challenge

Name: _____

Date: _____



Problem Scenario:

A tour company has contracted with you to develop travel brochures for clients interested in going on extreme adventure trips through the world. The clientele usually knows very little about the biome they are about to visit. They will be dropped off via helicopter with only a small backpack filled with supplies.

Challenge:

How can you survive in a specific biome? What information do you need to know to survive a week in an extreme biome?

Chosen biome: _____

Criteria:

- Be able to explain what travel brochures must have for a client to be fully informed.
- Be able to explain what defines a biome

1. Brainstorm: Use the space below to brainstorm the design and approach to building a travel brochure.

- What are the dangers in the biome? Consider the biological and environment.
- What food is available in the wild suitable for human consumption?
- What information must a visitor know about the biome?
- Describe items a visitor must bring in order to survive.

2. Design:

Use the information you brainstormed to sketch out an information packet prototype. What format will you use? What information must be included?

4. Evaluate:

- Is the destination and biome clearly stated?
- Do you have a clear understanding of the location, climate and dangers of the biome?
- Do you know what supplies you need to pack?

5. Modify

Identify and explain at least two changes you will make based on feedback from your partner.

3. Build:

Build your informational packet. Be sure to include the information you gathered in the brainstorm phase.

6. Share:

Share your creation on Social Media!

Tag us on Facebook, Twitter or Instagram @pastfoundation Use the hashtag #ThisIsPAST or #DesignThinking